

# Responsible Investing & Stewardship Policy

## Overview

Transom Capital Group, LLC ("Transom") is committed to responsible investing and managing environmental, social and governance (ESG) factors throughout our investment lifecycle. We believe that incorporating responsible investing practices into our investment process enables us to be better stewards of our investors' capital, to drive sustainable value creation at our portfolio companies and to create transformative positive societal outcomes on systematic issues.

This document sets out Transom's approach to responsible investment and the management of environmental, social and governance (ESG) issues, specific to the private equity asset class which we invest in.

# II. Objectives

Transom's objectives for integrating responsible investing and ESG into our investment and stewardship management processes are to:

- Better inform investment decisions through identification of ESG-related risks and opportunities, particularly focused on potential value creation or erosion implications to investments.
- 2. Mitigate investment risk through stewardship, by helping our portfolio companies understand and proactively improve upon ESG-related risks and material topics.
- 3. Reduce systematic risk to our portfolio from evolving ESG issues and create positive change.

# III. Scope

This policy (the "RI Policy") applies to current and future Transom investments and funds. For the purposes of this RI Policy, material ESG issues are defined as those issues with a substantial potential impact on the current and future financial, economic, reputational and legal prospects of an investment.



This policy is reviewed annually to reflect potential changes to the business and portfolio. This RI Policy was last updated in July 2024. This policy shall supersede and replace Transom's prior Responsible Investing Policies and shall apply on an ongoing forward basis.

# IV. Industry Alignment

Transom became a signatory to the United Nations Principles for Responsible Investment ("UNPRI") in 2022. We commit to align our investment practices and operations with the UNPRI's six principles ("the Principles"), where consistent with our fiduciary responsibilities and this policy:

**Principle 1**: We will incorporate ESG issues into investment analysis and decision-making processes.

**Principle 2**: We will be active owners and incorporate ESG issues into our ownership policies and practices.

**Principle 3**: We will seek appropriate disclosure on ESG issues by the entities in which we invest.

**Principle 4**: We will promote acceptance and implementation of the Principles within the investment industry.

**Principle 5**: We will work together to enhance our effectiveness in implementing the Principles.

**Principle 6**: We will each report on our activities and progress towards implementing the Principles.

We have adopted UNPRI's definitions of ESG for purposes of this report, as explained in PRI's "How we define Responsible Investing & ESG" guidance, including,

- Environmental (E) Issues relating to the quality and functioning of the natural environment and natural systems.
- Social (S) Issues relating to the rights, well-being and interests of people and communities.
- Governance (G) Issues relating to the governance of companies and other investee entities.

# V. Responsible Investment Guidelines

Transom believes that an integral part of responsible investment is the careful consideration of material ESG topics.



The following ESG factors have been deemed material to all Transom investments. ESG factors related to these material topics are monitored and managed for investments covered under this policy. ESG factors are not limited to the below, and an additional assessment is made for each portfolio company (either pre-transaction or just after transaction) to determine other potentially material ESG factors specific to that company's industry and business model.

Environmental	Social	Governance
<ul> <li>Climate, GHG Emissions and Energy Management</li> </ul>	<ul><li>Employee Engagement</li><li>Diversity, Equity and Inclusion</li><li>Health &amp; Safety</li></ul>	<ul> <li>Material Sustainability/ESG- Related Controversies</li> </ul>

To further manage ESG factors for material topics, Transom has instituted the following guidelines:

## **Guidelines on Environmental Factors (including Climate Change)**

Environmental factors are critical in assessing the long-term sustainability of investments. This is especially relevant given the potential physical risks of climate change (which may disrupt business operations or damage property or assets) and transition risks stemming from the societal transition to a low-carbon economy (which may include impacts from changes in regulations or shifts in market dynamics and consumer preferences). In order to manage environmental, and specifically climate change, risk, Transom is committed to measuring the Greenhouse Gas (GHG) Emissions and Energy usage of our portfolio companies and making improvements to these metrics.

- GHG Emissions measure the Scope 1 & 2 GHG emissions of portfolio companies to understand their exposure to climate-related risks, understand their climate-related impacts, set a baseline, enable transparent reporting to stakeholders and endeavor to reduce emissions.
- Energy Management measure consumption of energy, including percentage consumption from renewable energy, and endeavor to reduce non-renewable consumption.

### **Guidelines on Social Factors**

Transom has long considered social factors as a key value driver for private equity investments. Thus, we work to help portfolio companies align people strategy with business strategy.

- Diversity, Equity and Inclusion measure and endeavor to improve upon diversity at board and C-suite levels.
- Employee Engagement conduct an employee survey to understand the pulse of an organization, monitor employee satisfaction and identify areas for improvement.
- Health & Safety monitor and endeavor to reduce number of work-related injuries, number of work-related fatalities and days lost due to injury.



#### **Guidelines on Governance Factors**

Governance of ESG is integral to ensure accountability and proper management of ESG-related risks and issues as they may arise.

- ESG-related Controversies monitor for and endeavor to prevent ESG-related controversies, which we understand to be either events or ongoing situations in which company operations and/or products allegedly have a negative environmental, social and/or governance impact.
- C-suite ESG Education meet at least annually with portfolio company leadership to discuss and educate on ESG-related risks, data collection and efforts on improvement of ESG key performance indicators (KPIs).
- ESG Monitoring regularly check in with portfolio companies on ESG-related topics.

## **Guidelines on Sustainability Outcomes**

Understanding sustainability outcomes stemming from our investment and stewardship activities is important to determine the impact of our responsible investing efforts and make adjustments to our processes if needed.

- Measurement measure ESG KPIs for portfolio companies, to ensure an understanding of performance.
- Transparency disclose aggregate ESG KPI data on material topics to current investors in order to promote accountability.
- Alignment to international framework Transom aligns its responsible investment practices with the UN Sustainable Development Goals (SDGs), guided by the understanding that driving positive transformation and progress on systematic issues enables us to be better stewards of our investor's capital, reduce risk and take advantage of opportunities. We have identified three sustainability outcome focus areas that are closely linked to our core investment activities: Gender Equality (SDG 5), Decent Work and Economic Growth (SDG 8), and Climate Action (SDG 13).

## **Guidelines on Human Rights**

Transom believes is important to protect fundamental human rights for a well-functioning society, and endeavors to do so across our investments.

 Human Rights – Ensure that portfolio company operations do not violate internationally recognized human rights standards, monitor and mitigate any identified human rights risks, and provide a safe working environment. Require that portfolio companies have a human rights policy embedded into an ESG or other policy.

#### **Guidelines on Exclusions**

Transom's approach to ESG-related exclusions is to exclude potential investments based on specific sectors, products or services that the firm deems high risk from an ESG perspective. These exclusions are unique to each fund and are disclosed in the fund Limited Partnership Agreement (LPA).



Additionally, as aligned with our commitment to ethical and responsible investment practices, the firm does not invest in, or finance in any form, any companies within the value chain of weapons of mass destruction, anti-personnel mines, cluster munitions, submunitions, or components of these weapons.

#### **Guidelines on Conflicts of Interest**

Transom has formalized a responsible investment policy, engaging professionals throughout the investment lifecycle from across the firm to analyze and review ESG factors for a given portfolio company or target company. This process creates checks and can help us identify and address potential conflicts of interest and ensure that responsible investment is prioritized in line with this policy.

# VI. Stewardship

## **Guidelines on Stewardship**

Transom takes an active role to ensure all portfolio companies have the following in place and engages regularly with portfolio company management as part of our stewardship activities. Through this effort, Transom helps portfolio companies manage and prioritize ESG factors related to their business. With the criteria defined below, Transom prioritizes the needs of investees to determine where stewardship efforts must be focused.

- Determine Materiality help portfolio companies focus their efforts around ESG activities on topics that are material to their business.
- Set clear objectives & expectations help portfolio companies prioritize ESG activities and communicate our expectations to them through written goals. Focus on monitoring and addressing ESG risks, measuring and collecting ESG KPI data and making improvements around ESG topics.
- Education meet at least annually to train portfolio company management on relevant ESG topics, bringing in external consultants as needed.
- Performance monitoring continuously monitor progress and outcomes and assess if changes to processes are needed.
- Prioritization of stewardship efforts Transom prioritizes stewardship efforts at portfolio companies where it expects to have the most impact. We focus on companies we intend to hold for a longer period of time, where we may realize more value from stewardship efforts during the hold period.



# VII. Governance & Oversight

## Oversight at the Firm-level

To support the integration of responsible investment and ESG as described in this policy, Transom has formed an internal Responsible Investing (RI) Steering Committee, which is aided by external consultants. This group is comprised of executive-level employees, including Russ Roenick, Co-Founder and Managing Partner, and Nathan Dastic, Chief Financial Officer & Chief Compliance Officer. The RI Steering Committee is responsible for:

- Developing Transom's ESG integration program
- Ensuring effective execution of ESG implementation across business lines
- Setting, reviewing and revising the RI Policy, as needed
- Coordinating internal and portfolio company education on responsible investing and ESG
- Managing external communication around responsible investing and ESG, including our annual Responsible Investing Report, our UNPRI Transparency Report, our Institutional Limited Partners Association's (ILPA) / UNPRI-aligned Private Equity Responsible Investment Due Diligence Questionnaire (DDQ) (available upon request), and other adhoc responsible investing-related communication.

## **Oversight of ESG Integration into Investment Decisions**

Transom's Investment Committee (IC), which oversees our investment activities, is regularly updated on and oversees ESG efforts. Additionally, the IC reviews ESG risks and opportunities discovered during our ESG Due Diligence process as part of their review prior to investment.

#### Education

Furthermore, to aid in Transom's effective execution of its to responsible investing and ESG, investment professionals participate in formal ESG training at least annually.

# VIII. Implementation

Transom incorporates ESG objectives into our investing activities throughout the investment lifecycle. These ESG activities are integrated throughout Transom's proprietary ARMOR<sup>SM</sup> Value Creation Process (Acquisition, Restructuring, Monitoring & Operations, Return), and help us to measure, manage and mitigate ESG risks while leveraging ESG opportunities throughout our portfolio.

## **Pre-Investment**

<u>Exclusion</u> – the Acquisitions team is responsible for applying fund-level ESG exclusion
policies related to sectors, products or services deemed high-risk (exclusions are unique
to each fund)



- <u>ESG Due Diligence</u> the ESG Due Diligence process includes the ESG Materiality
   Assessment and ESG Risk Assessment of the target company, leveraging our proprietary
   "ESG Assessment Dashboard" tool.
  - ESG Materiality Assessment we determine which ESG topics are material to the portfolio company utilizing the "ESG Assessment Dashboard," which incorporates the guidance of UNPRI and the Sustainability Accounting Standards Board (SASB). We also conduct a review of these potential topics taking into account macro-economic and business-model specific factors before finalizing the list of topics.
  - ESG Risk Assessment we conduct a two-phased ESG risk assessment including ESG red flag due diligence, and due diligence on commercial and operational ESG risks and opportunities. This includes general sustainabilityrelated questions (which apply to all target companies) as well as questions specific to the target company, based on its sector and industry.
    - We review and revise our ESG Risk Assessment questions annually, informed by changes in market conditions, shifting client priorities, and the results of our stewardship efforts.
- <u>Investment Decision</u> a summary of ESG Due Diligence is included in the Investment Committee's review of any investment and informs the holistic picture of a target company and the decision on whether to move forward with investment.

#### Post-Investment

- ESG Remediation for any ESG risks determined to be "High Risk" by our team, Transom monitors through regular updates and works to remediate, where possible, with portfolio company management. Additionally, we aim to proactively improve upon metrics related to material ESG topics throughout the investment hold period, where practical.
- <u>ESG KPIs</u> we provide portfolio companies with instruction and documentation on annual ESG KPI data collection and improvement methodology, and regularly meet with portfolio company management to assess performance.
- Portfolio Company Education we meet at least annually with portfolio companies to educate them on ESG topics and on compliance with our ESG guidelines.

# VIIII. Transparency & Reporting

Transom is committed to promoting accountability and transparency about our responsible investing program. Thus, we plan to publish annually a responsible investing report and UNPRI transparency report (which will be publicly available on the PRI website). Additional details and metrics are available to stakeholders upon request.